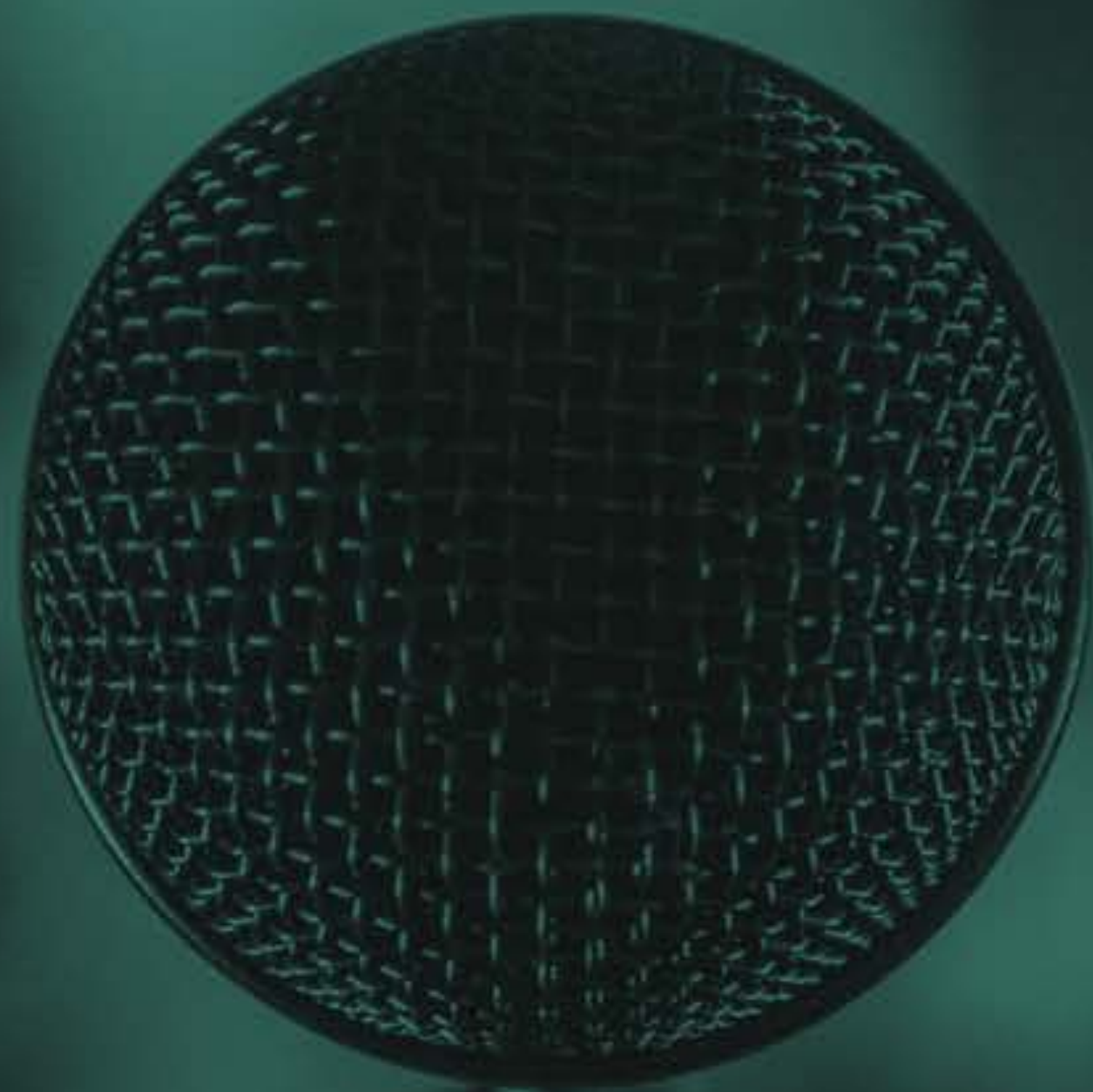


KuMo&Co



KuMo&Co

Speaker coach to
executives, entrepreneurs, and experts.



Welcome to KuMo&Co, the new home for leaders who want to be great speakers. Our team has helped more than 300 people like you to step up to the TEDx stage in the last ten years. Along the way, we've had the privilege of working directly with the New York TED team, preparing speakers for the main stage at various TED events. Collectively, our speakers' talks have been watched more than ten million times on YouTube and TED.com.





Kelo Kubu

After years of refining and countless revisions, we are excited to finally present our first offering — a speaker coaching service that we've aptly named WalkYourTalk™ Opening to Applause. This service is brought to you by the combined talents of Kelo Kubu, TEDxJohannesburg licensee and curator, and Ithateng Mokgoro, TEDxJohannesburg speaker coach and creative director.

Kelo is a senior TEDxAmbassador for Sub-Saharan Africa and holds the licenses for TEDxJohannesburg. She is a TED Fellow, TED Speaker, and Skoll World Forum Fellow, as well as co-host of TEDGlobal 2017. She is an alumna of Singularity University, the Silicon Valley-based institution focusing on exponential technologies. She was on a residency at TED in New York in 2018, developing an ag-tech accelerator focusing on women farmers in Africa.



Ithateng Mokgoro

Ithateng is a multi-disciplinary communications professional. He has been co-curator of various TEDx events since 2010, including TEDxJohannesburg. In that role, he has worked with innovators across disciplines, from all over the world, curating discussions on technology, innovation, entrepreneurship, politics, leadership, art, agriculture, climate, health, food, and women.



Walk Your Talk™ Opening to Applause

Walk Your Talk™ is a virtual public speaking service that we deliver via Zoom. We share a toolkit that you can use to become a more effective, versatile public speaker, and we blend that with a practical programme that takes you from opening to applause. This process—adapted from the methods we use to prepare speakers for the TEDxJohannesburg stage—is designed to help you give great talks, pitches, and presentations. Our collaborative do-it-with-us process empowers you to learn as you go, so you have the option to do-it-yourself in the future.



Who it's for

WalkYourTalk™ is for leaders who want to invest in becoming more effective, versatile speakers when giving talks, pitches, or presentations.

Executives

who want to ensure that their message lands with impact.

High Performers

who need to raise their executive presence to higher levels.

Entrepreneurs

who are looking to spread their ideas and make them stick.

Influencers

who are building audiences around important, exciting causes.

Experts

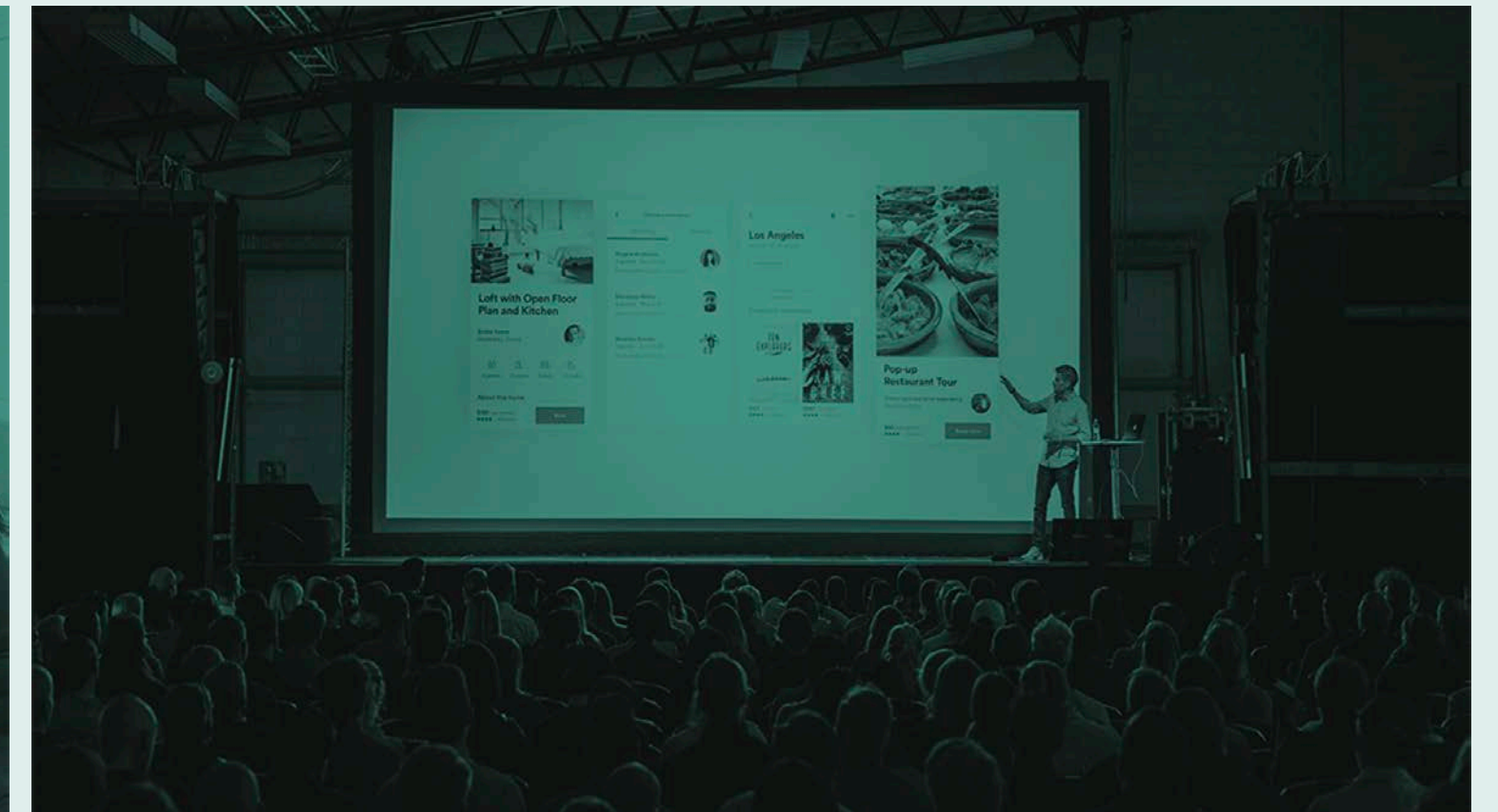
who need to find ways to present their ideas so others can understand them.

Activists

who are championing movements and shifting perceptions.

Use cases

You're an executive, expert, or entrepreneur. You're working on an important talk, pitch, or presentation. You're preparing to deliver it as part of a panel along with your peers, or in a boardroom to potential clients, or at a conference to a global audience. The final product will be good, but you want KuMo&Co to help you make it great.



You want to tell a story that inspires, deliver a message that closes a deal, or craft a narrative that resonates. You want your slide deck (if you need one) to showcase powerful, emotive visuals; or crisp, financial data; or easy-to-understand graphics. Does this sound like you? WalkYourTalk™ is simple yet flexible. Our service can be shaped to fit your specific needs.

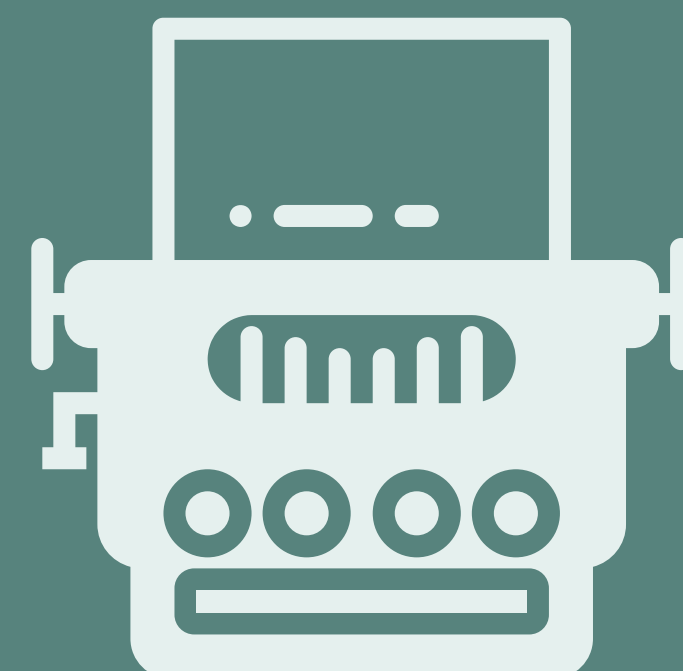
Our toolkit

The WalkYourTalk™ toolkit comes in four modules. Each module unpacks a set of tools and frameworks that you can use to build and shape any talk, pitch, or presentation. Here's what's in it:



1 | Find your idea

We share the thinking tools you need in order to distill your intent and develop a through-line to build your narrative around.



2 | Write your idea

We share tips on how you can write your narrative in the appropriate structure and style that aligns your intent with your audience.



3 | Design your idea

We walk you through the basic design principles, techniques, and resources you can use to create slides that effectively communicate your idea.



4 | Present your idea

We share the techniques you need to competently and confidently present your talk.

Our process

We've adapted our process from the methods that we use to prepare TEDxJohannesburg speakers for the stage. These methods are modular, malleable, and adaptable, and have proved their resilience over the years. They have delivered over ten million views on YouTube and [TED.com](https://www.ted.com) for our speakers' talks, and have transformed countless lives. Here's how the process unfolds:

[continues on the next slide...]



1 | Zoom Chat

Your discovery chat with the KuMo&Co team, via Zoom. You brief our team on your needs, and together, we curate a package that's made to fit. – 1 hr

2 | Workshop

We walk you through all four modules. You get a theoretical grasp of the tools you'll need to build your talk, self-assessment worksheets, plus a video recording of the session. – 2 hrs



3 | First Draft

You write and share with us a 1st draft of your script. You get written feedback. – 1 Week



4 | First Rehearsal

You present your talk via Zoom to the KuMo&Co team. You get verbal feedback plus a basic video recording. – 1 hr



Our process

We've adapted our process from the methods that we use to prepare TEDxJohannesburg speakers for the stage. These methods are modular, malleable, and adaptable, and have proved their resilience over the years. They have delivered over ten million views on YouTube and [TED.com](https://www.ted.com) for our speakers' talks, and have transformed countless lives. Here's how the process unfolds:

[...ends]



5 | Second Draft

You write and share with us an update of your script, plus your slide deck if it applies. You get written feedback. – 1 Week



6 | Final Rehearsal

You present your talk to the KuMo&Co team via Zoom (or in person where feasible). You get verbal feedback plus a basic video recording. – 1 hr



7 | Final Draft

You write and share with us a final draft of your script, plus your slide deck if it applies. You get written feedback. – 1 Week



8 | Event Day

You perform your talk. You get a written progress report plus a video recording. – Context specific



“Tools delivered in an absolutely interesting manner using lots of video clips, including those of South Africans that we know and identify with.”

– Senior Executive, Anglo American



Our Experience

We have translated our rich experience into engagements, collaborations, and partnerships with an assortment of organisations in South Africa and worldwide over the years.

 <p>TED^x Johannesburg <small>x = independently organized TED event</small></p>	 <p>THE ASPEN INSTITUTE NEW VOICES FELLOWSHIP</p>	 <p>DELL YOUNG LEADERS MICHAEL & SUSAN DELL FOUNDATION</p>	 <p>Bain Academy</p>
<p>TEDxJohannesburg Speaker coaching for innovators</p>	<p>Aspen New Voices Speaker coaching for activists</p>	<p>Dell Young Leaders Speaker coaching for youth</p>	<p>Bain Academy Speaker coaching for executives</p>
 <p>momentum</p>	 <p>LOERIES AFRICA MIDDLE EAST</p>	 <p>A woman speaking on a stage with a large red TED logo in the background.</p>	 <p>A woman speaking on a stage with a 'Power up' graphic in the background.</p>
<p>Momentum Sourcing international speakers</p>	<p>The Loeries Activating our extensive global networks</p>	<p>TED Residency Speaking at TED, firsthand learning</p>	<p>TED Global 2017 Hosting at TED, a behind-the-scenes view</p>

Why KuMo&Co

WalkYourTalk™ KuMo&Co is a Level-1 B-BBEE contributor. We are 100% Black and 60% Black-woman-owned. But, this is not the only reason why you should take this journey with us. Consider the following:

Our experience is world-class

We have helped more than 300 people to step up to the TEDx stage at five different events, including at TEDxJohannesburg, in the last 10 years. We've had the privilege of working directly with and learning from the New York TED team, preparing speakers for the main stage at various TED events.

WalkYourTalk™ is simple yet flexible

Our methods are modular, malleable, and adaptable, and have proved their resilience over the years. Our service can be bent to fit your specific needs.

Our methods work

Collectively, our speakers' talks have been watched more than ten million times on YouTube and TED.com.

We're here for the long walk

Our packages empower you with the material you need to continue your personal growth journey long after our programme has ended. These include video recordings, self assessment worksheets, written feedback, and a closing progress report for your or your organisation's benefit.

Ready to give great talks?

EMAIL US

KUMOANDCO.CO.ZA

KuMo&Co